

Lee Iacocca, former President of Ford Motor Company and Chairman of Chrysler Corporation, is credited with the creation of the Mustang automobile and 60's era Ford muscle cars, development of the original Chrysler minivan using the first American-made-front-wheel-drive, revival of the convertible with the Le Baron, and production of the award-winning Dodge and Chrysler K-Cars. He engineered the bankruptcy rescue of Chrysler Corporation saving 600,000 jobs and paying back the Corporation's loan from the Federal Government. Major philanthropic projects include:

- ◆ Chairman of The Statue of Liberty-Ellis Island Centennial Commission;
- ◆ Establishment of The Iacocca Institute at Lehigh University whose goal is to make American industry more competitive in the international marketplace by bringing students from all over the world to work together; and
- ◆ Founding The Iacocca Foundation whose mission is to cure diabetes.



THE IACOCCA FOUNDATION



After the loss of Mary K. Iacocca in 1983 from diabetes complications,

Lee's promise to find a cure has been the primary focus of the Iacocca family. Privately the family has funded more than \$26 million in diabetes research and in 2005 The Iacocca Foundation For type 1 Diabetes was launched to raise additional funds to accelerate a cure.

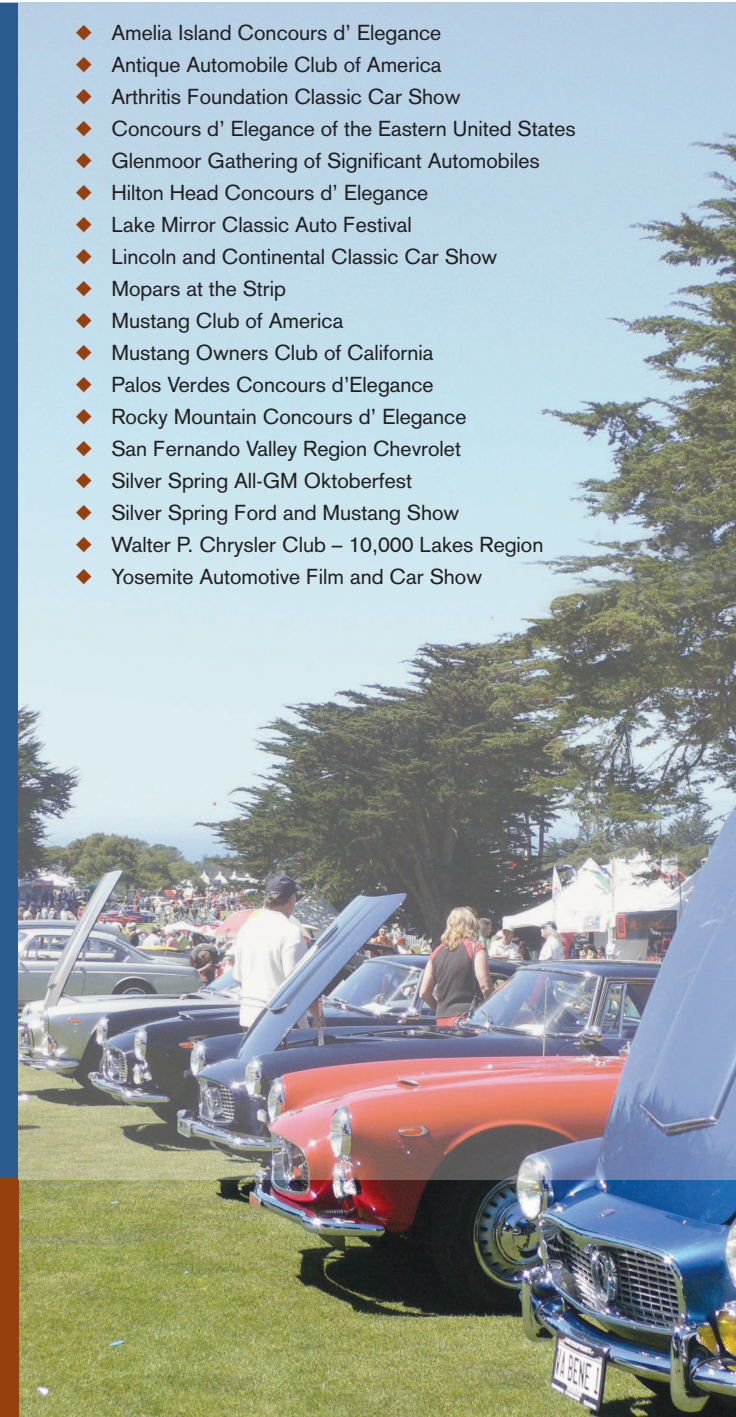
By presenting The Lee Iacocca Award you are helping Lee Iacocca fulfill his promise to find a cure in his lifetime.

The Foundation is a 501(c)(3), tax exempt number is 95-7112614.

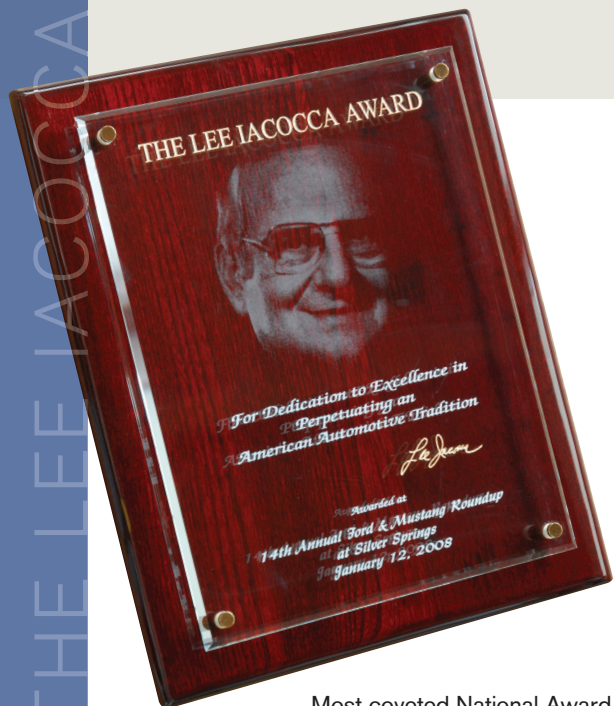
The Lee Iacocca Award is available for classic car events nationwide.

Recipients include participants in the following car shows and clubs:

- ◆ Amelia Island Concours d' Elegance
- ◆ Antique Automobile Club of America
- ◆ Arthritis Foundation Classic Car Show
- ◆ Concours d' Elegance of the Eastern United States
- ◆ Glenmoor Gathering of Significant Automobiles
- ◆ Hilton Head Concours d' Elegance
- ◆ Lake Mirror Classic Auto Festival
- ◆ Lincoln and Continental Classic Car Show
- ◆ Mopars at the Strip
- ◆ Mustang Club of America
- ◆ Mustang Owners Club of California
- ◆ Palos Verdes Concours d'Elegance
- ◆ Rocky Mountain Concours d' Elegance
- ◆ San Fernando Valley Region Chevrolet
- ◆ Silver Spring All-GM Oktoberfest
- ◆ Silver Spring Ford and Mustang Show
- ◆ Walter P. Chrysler Club – 10,000 Lakes Region
- ◆ Yosemite Automotive Film and Car Show



The Lee Iacocca Award is given for Dedication To Excellence In Perpetuating An American Automotive Tradition. This prestigious award celebrates auto enthusiasts on multiple levels, including character, community involvement, integrity and a level of excellent presentation of their vehicle.



Most coveted National Award in the classic car circuit.

By presenting **The Lee Iacocca Award** each club or show has the opportunity to choose a recipient that best exemplifies the qualifications and to present this unique award at their event.



Lee Iacocca's contribution to the automotive industry spans 50 years.

The prestigious Lee Iacocca Award was established to recognize outstanding classic car enthusiasts.

Clubs, Car Shows and Interested Sponsors, please contact:

The Iacocca Foundation Los Angeles Office
310-806-4013 or
norma@iacoccafoundation.org.

Or visit www.iacoccafoundation.org and click on "events" for more information.

THE LEE IACocca AWARD

Honoring the Classic Car Enthusiast

